



2017 Annual Report

Who We Are

The mission of 1in6 is to help men who have had unwanted or abusive sexual experiences live healthier, happier lives. 1in6 helps to move these men from isolation into active recovery by providing accurate and compassionate information, inspiration, and support.

In the 11 years since it was founded, 1in6 has become a leading voice in the anti-sexual violence movement and a trusted resource for male-identifying survivors and their loved ones, as well as clinicians looking for research-based, trauma-informed information.

Research indicates that the way masculinity is internalized often leads male survivors to repress their trauma and delay recovery. Moreover, the social stigma and silence around the issue of male sexual trauma results in a lack of awareness, which is a barrier to seeking help. The emotional impact of delaying recovery can systematically ripple out to every area of the survivor's life—and the lives of those in his community. Men who do not get help risk exposure to greater physical health issues, mental health issues, and social dysfunction.

The 1in6 website (www.1in6.org) is the world's most thorough online resource (in English and Spanish) for the tens of millions of men in the United States who have had unwanted or abusive sexual experiences, and for the loved ones and professional providers who care about them. 1in6's direct services include our 24/7 online helpline and our weekly online support groups, which offer men safe, anonymous ways to access help.

Our trainings, many of which we have also made available in web-based formats, provide professionals an opportunity to enhance their knowledge and skills to effectively provide services for male survivors and those who care about them.

Our awareness campaign, The Bristlecone Project, offers hope through stories, photographs, and videos of men who have reclaimed their lives after sexual abuse or assault.

The clinical soundness of 1in6's services, combined with the breadth and accessibility of our programming, has enabled us to develop strong collaborative relationships with a broad spectrum of leaders and organizations in the anti-sexual violence field. As a result, we've been able to effectively promote a trauma-informed understanding of men's coping strategies in fields as diverse as education, criminal justice, substance abuse, homelessness, child welfare, and mental and physical health. We have also become a respected participant in national and international conversations about sexual abuse and assault.

The information and numbers outlined below demonstrate how our tenacity, visibility, and careful nurturance of key partnerships has helped to inspire increased services to support men who had unwanted or abusive sexual experiences to live healthier, happier lives.

Online Support Programs



Online Helpline

The 1in6 online helpline is a collaboration between 1in6 and the Rape, Abuse & Incest National Network (RAINN). It is one of the most targeted intervention program for men that 1in6 offers, providing crisis help and information about healing and reporting. From January 2017-December 2017, 1593 users accessed the online helpline – an average of 133 individuals per month. This is an increase from the same period in 2016, when 1209 users accessed the online helpline – an average of 109 individuals per month.



Online Support Groups

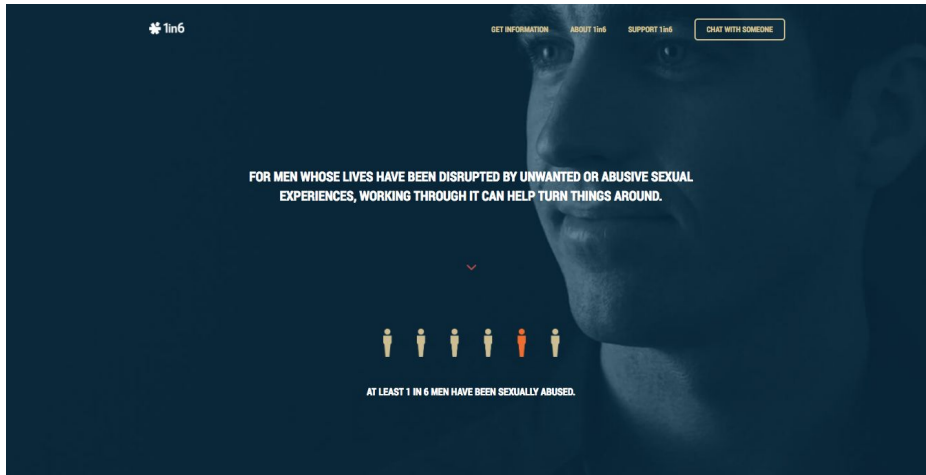
1in6 free and anonymous online support groups are open to men who have experienced sexual abuse or assault and are seeking a community of support. Each group is facilitated by a professional counselor. From January 2017-December 2017, we hosted 117 online support group sessions, averaging 8.5 men per group (group capacity is 12 men). During the same period in 2016, we hosted 74 support group sessions, averaging 10 men per group. We attribute this decrease in individual group attendance to the addition of additional groups and the spread of attendees between them.

In September 2017, 1in6 launched its first support group for survivors of adult sexual assault, thanks to a generous grant from the Ahmanson Foundation. We now offer three groups per week; two for men who experienced childhood sexual abuse, and one for men who had experiences in adulthood. This free and anonymous service has proven to be a valuable resource for the men who attend each week, including men in rural areas with limited access to services.

A formal evaluation of the program was provided by Martha Marin-Cun and her thesis partner, Jennifer Harms. This graduate level social work research project provided valuable information in regards to attendee's perception of helpfulness.

Website

In December 2017, we began the launch of our newly designed website, developed to prioritize content, simplify the design, and purposefully guide visitor to expand our public reach and increase how effectively we connect info and resources with those who need them. 368,926 users total accessed the 1in6 website in 2017.



AdWords

Since mid-September 2017, by revisiting our Google AdWords grant, we've increased website visits by an additional 16k visitors. This is on top of unpaid website traffic.

SEO

As part of updating the discoverability of our online resources, we've updated language around the Google titles and descriptions people find when searching for information and/or resources.

Social Media

We are active on social media as a means to raise awareness about male sexual abuse and assault and point people to our wide range of free and anonymous services.

Twitter: 11,028 followers - 19% increase since 2016

Facebook: 4,263 likes - 45% increase since 2016

Instagram: 2,130 followers - 16% increase since 2016

Awareness Campaigns

The Bristlecone Project

The Bristlecone Project is our central awareness campaign. It is a collection of photographs, videos, and written narratives of men who have reclaimed their lives after sexual abuse or assault. There are currently 121 participants, 42 of whom joined the campaign in 2017. The portraits toured a number of military bases in April 2017, and are currently on view at the Canterbury Museum in Christchurch, NZ through April 1, 2018.

As part of The Bristlecone Project, we are currently building a video library that will feature individual men's stories (5-8 mins) and additional interview clips (1-3 mins) that discuss relevant topics within the issue—masculinity, self blame, addiction, recovery, etc. The library will live across our YouTube channel, website, and social media.

The 1BlueString Campaign

In June 2016, we made the decision to hand off the 1BlueString campaign to our partner in the UK, Survivors Manchester. Survivors Manchester is connected to a large community of musicians, and has resources to allocate to the campaign. We are confident that they will take the campaign to new heights while honoring its legacy and philosophy. Official transfer date is January 1, 2018.

Training Initiative and Webinars

In 2017, we provided **22 trainings and presentations** across the United States, 12 of which were at military installations, and 2 of which were private webinars on the topics “Male Survivors of Sexual Exploitation” and “Love and Healing After Sexual Abuse or Assault.” Across all presentations, we directly reached approximately **5120 individuals**, 1200 of which were Marine Corps SARC (Sexual Assault Response Center) advocates at Camp Pendleton in San Diego, CA.

Looking forward, we are coordinating the 1in6 2018 spring training in Los Angeles. This event will host 75 attendees from the Greater Los Angeles area for a two-day clinical training.

Technical Assistance (TA) Contracts

In 2017, 1in6 was contracted by the Pennsylvania Coalition Against Rape (PCAR) to provide technical assistance in an effort to assess, score, train, and coach coalition members in their efforts to provide quality resources to male survivors.

Other technical assistance contracts remain in the queue for the 2018. We have agreed to assist the organization Men Can Stop Rape by developing a “Train the Trainer” curriculum for on-campus professionals seeking to improve resources for male survivors.

Press

Op-Ed in *The Guardian*, by 1in6 Board Chair David Lisak, Ph.D., November 25, 2017

[Millions of men suffer in silence after sexual abuse. How can we help them better?](#)

1in6 featured:

Mashable: [Kevin Spacey's Alleged Abuse Shows Why Men Rarely Report Sexual Assault](#), November 6, 2017

Buzzfeed News: [Kevin Spacey Sex Assault Allegations Could Put Spotlight On Hollywood Predators](#), November 1, 2017

CBS: [Netflix Cancels 'House Of Cards' Amid Misconduct Claims Against Kevin Spacey](#), October 30, 2017

NBC: [Actor Terry Crews Shares His Experience With Sexual Assault](#), October 12, 2017