

**1in6, Inc.**  
**Annual Report 2009**

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**AGENCY MISSION**

Over the course of 2009, 1in6 continued its work on the development and implementation of the following program components to serve male survivors of childhood sexual abuse:

- 1) Web-based Information and Services available on 1in6.org, providing cost-free and anonymously-accessible educational information (for male survivors as well as their loved ones and professional healthcare providers) on the issue of male childhood sexual abuse, as well as dynamic features such as an online resource lending library and the 1in6 Online Hotline;
- 2) Educational Information and Training Resources, including both a technical assistance toolkit and quarterly two-day trainings, that broaden community service providers' understanding of the wide-ranging, lifelong impacts of male childhood sexual abuse, and increase their awareness of how those impacts are frequently masked by other presenting problems; and
- 3) Community Education and Outreach, to service providers as well as to male survivors and their loved ones, to address the silence and stigma associated with male childhood sexual abuse, facilitate the development of programs and policies that adequately respond to this population's needs, and encourage male survivors to actively seek assistance.

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**PROJECT ACCOMPLISHMENTS**

1in6 first launched the its website ([www.1in6.org](http://www.1in6.org)) in September 2008, a website that today is at the forefront of informational resources available for men dealing with childhood sexual abuse and for their loved ones. One year after its launch, the website was receiving 5,000 to 7,500 unique visitors each month (150 to 250 visitors each day), with each visitor staying an average of 11 minutes and viewing approximately 5 pages of educational and motivational information. The website collects feedback from users and the feedback received thus far documents how this information has encouraged, educated, and empowered them to advance their own recovery or assist a loved one with his recovery. 1in6.org was publicly recognized by high profile male survivors such as former NHL star Theo Fleury, who is currently promoting his autobiography ("Playing with Fire") which details his own experience with sexual abuse, dramatically increasing our website traffic to approximately 500 visitors a day (or over 180,000 visitors annually) by the end of 2009.

The website was expanded in April 2009 to include an Online Resource Library – making 28 titles available cost-free to those who need them. We currently fill five to ten requests each month from site users interested in borrowing valuable resources to help men and their loved ones begin to deal with the issue and advance through the stages of recovery.

The 1in6 Online Hotline began operating two nights a week in June 2009, through a partnership with RAINN, the Rape, Abuse & Incest National Network, a nationwide partnership of more than 1,100 local rape treatment hotlines and rape crisis centers ([www.RAINN.org](http://www.RAINN.org)). RAINN developed the technological infrastructure that securely links hotline users from the 1in6.org site to their National Sexual Assault Online Hotline. RAINN created the hotline system in a way that 1in6 visitors are not jarred by being sent to another site and are able to maintain the peace of mind of knowing that they are seeking help from an organization (1in6) that is responsive to a male survivor's needs.

The hotline database was also structured in a way that RAINN is able to track 1in6 visitors and let volunteers know when they are in a 1in6 session without compromising the anonymity or safety for the visitor.

RAINN also initially trained 250 of their hotline workers on how to respond to the particular needs of male survivors of childhood sexual abuse utilizing materials prepared by program consultants and other issue experts affiliated with 1in6 (such as Dr. Jim Hopper of Harvard University, Dr. David Lisak of University of Massachusetts, Boston, Dr. Richard Gartner of the William Alanson White Psychoanalytic Institute and Peter Pollard formerly of the Stop It Now Hotline). The training developed by 1in6 is now a permanent part of RAINN's overall training curriculum and will continue to be used indefinitely, meaning that over 250 new volunteers and staff will be trained annually in assisting male survivors.

Currently the Online Hotline is operating only four hours a week and to date traffic has been fairly limited. But when not in operation, the 1in6 website refers all users to the RAINN hotline which assisted over 500 men and between June and October. In the coming months, in order to increase the number of men served directly by the 1in6 Hotline, 1in6 will reposition and redesign the logo/link directly on the 1in6.org home page and will engage in strategic promotion of the all web-based programming through our Community Education and Outreach efforts in 2010. Our hope is to partner with other community service providers, serving populations of men likely to have been sexually abused, and ask them to link their websites to the 1in6 Hotline to increase traffic. Beginning in January 2010, the 1in6 Online Hotline will more than triple its operating hours offering live but anonymous assistance fifteen hours a week, from 6 pm to 11 pm ET Wednesday through Friday.

1in6 also further developed the Educational Information and Training Resources and Community Education and Outreach program components, to target community service providers and broaden their understanding of the wide-ranging, lifelong impacts of male childhood sexual abuse, and increase their awareness of how those impacts are frequently masked by other presenting problems. In partnership with The Men's Project of Ottawa ([www.themensproject.ca](http://www.themensproject.ca)), a non-profit counseling agency that specializes in treatment for male survivors of childhood sexual abuse, and RAINN, 1in6 created a quarterly training module and a comprehensive toolkit of information and technical assistance resources that will be distributed among training attendees and other care providers in Los Angeles County. Strategic community outreach to service providers will begin in 2010 and the first two quarterly trainings will be held in February 2010, in Los Angeles, and in May 2010, in Washington, D.C. By educating clinicians and providers about the critical links between these issues, 1in6's trainings and resources will enhance the service and treatment options offered by providers who in the past might not have recognized or even asked male patients about an underlying traumatic sexual history.

Finally, 1in6 made strides in the areas of agency leadership. Over the course of 2009, we added three new board members (Ari Engelberg, Theoren Fleury and Greg Light) bringing the Board of Directors to nine members. The agency is also guided by a six member Advisory Board.

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## **CHALLENGES ENCOUNTERED**

The primary challenge we are encountered in 2009 was the dramatic slow down in individual giving and approved foundation grant requests. Economic conditions had a negative effect on giving in every sector and as a result, we were forced to scale back on agency costs as much as possible. We approached a number of new local foundations to support our programming and began researching national foundations that might take an interest in both our online and community education programming. In addition, we organized our first fundraising event – “Le Tour de Montecito” – hosted by three time Tour de France Winner Greg Lemond and honoring Fred Ali of the Weingart

Foundation. While the event broke even, it resulted in great press coverage and community awareness and has also positioned us for two biking events in 2010 –“Le Tour de Montecito to benefit 1in6 and the Catoctin Charities Challenge to benefit both 1in6 and Habitat for Humanity.. Short of the approved agency budget for 2009, 1in6 was only able to pay the Executive Director a salary for the first half of the year. However, 1in6 was able to fully fund the team of consultants responsible for developing all program components, as well all other agency overhead, without incurring any debt.

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## **FUTURE PLANS**

**Web-based Programming:** The website will continue to expand to include a complete Spanish-language portal to the website as well addition of new content, introduction of a new look and feel and as funding allows the beginning of focus groups and research to assist in the ongoing development of the site.

**Educational Information and Training Resources:** In 2010, 1in6 will complete the technical assistance toolkit which will include the following components: 1) an in-depth, 300-page guidebook (based on the Men & Healing therapeutic support group model); 2) a more generalized informational DVD which could be used for in-service trainings or to increase awareness and understanding among administrators and policymakers; 3) a series of informational brochures that can be provided to clients; 4) a training for hotline volunteers to enhance their awareness of issues that may be underlying crisis calls from men (based on materials developed for the 1in6 Online Hotline); and 5) a subscription to a quarterly electronic newsletter which will address one specific treatment challenge per issue. In addition, we will schedule the third and fourth quarterly trainings for the second half of the year.

**Community Education & Outreach:** 1in6 will carry out phase one of the Community Education and Outreach campaign over the course of 2010. These efforts will focus on educating the direct service provider community on the needs of male survivors, how to identify them among their patient population, and how to better adapt therapy and other services for them. Phase two of Community Education and Outreach will commence in 2011, targeting male survivors and their loved ones to increase the likelihood of their seeking assistance.

**Agency Infrastructure:** 1in6 will continue to build the Board of Directors over the course of 2010. It is anticipated that two of the founding members will step down so efforts in the new year will focus on filling any vacated seats and continuing to recruit other members that will increase the board's diversity and capacity to fundraise.

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## **ACCOUNTING SUMMARY**

Available upon request.